



News Release

Cognis names Kangming Ma, PhD as Business Director for QTA

Cincinnati, OH, June 15, 2011 -- Cognis Corporation announced that Dr. Kangming Ma has been named Business Director of the QTA business group, based in Cincinnati, OH.

Dr. Kangming Ma joined Cognis at the inception of QTA business in 2001. He received his Bachelor's degree in polymer materials, Master's in chemical engineering in China and PhD in Food Science from McGill University, Canada. He also received an MBA from Xavier University. He is specialized in new technology development and commercialization, as well as methodology implementation of infrared technology. Dr. Ma has held positions as senior scientist, project manager, and business development manager in various industries and academia organizations. He is the vice chair of the analytical division of AOCS and technical committee member of the Global EPA/DHA organization. Dr. Ma has been leading the QTA effort in new business development in both domestic and international markets.

Cognis' patented QTA System provides quality analysis using infrared spectroscopy. All analyses can be conducted using a single drop of product, with no sample preparation or use of chemical reagents. The results are available within 2 minutes. Since its 2006 launch, the QTA System has conducted about 2 million biodiesel tests for its customers.

About Cognis

Cognis, now a part of BASF, is a worldwide supplier of innovative specialty chemicals and nutritional ingredients, with a particular focus on the areas of wellness and sustainability. The company employs about 5,600 people, and it operates production sites and service

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centers in 30 countries. Cognis has dedicated its activities to a high level of sustainability and delivers natural source raw materials and ingredients for food, nutrition and healthcare markets, and the cosmetics, detergents and cleaners industries. Another main focus is on products for a number of other industries, such as coatings and inks, lubricants, as well as agriculture and mining.

Cognis' QTA® business provides on-site, ready-to-use analytical capabilities without additional investment in equipment or personnel. Patented, centralized calibration technology enhances accuracy. For more information on the QTA® system, visit www.qta.com